

Sam Kekovich announces his Ambassadorship for Dairy Farmers

Farmer Power is extremely pleased to announce that Sam Kekovich has agreed to become an ambassador through Farmer power for all our Dairy Farmers

Sam is here to help raise the public awareness of the issues that our Dairy Farmers currently face.

All dairy Farmers understand what those problems are. But whilst most of the public seem to sympathise with our Australian Dairy Farmers, not many are fully aware of what our Dairy Farmers face. It is hoped that we can change this through Sam's ambassadorship and that Dairy Farmers will gain overwhelming support from the public to help bring about change which is so sorely needed.

This Public Awareness Campaign will start on the 22nd of July and will run through to the 24th of July with the support of all APCO service stations throughout Victoria and into NSW

(More details will be forthcoming as we draw closer to the event)

Raising this Public support, we believe is essential to help bring about change.

As well as further educating the public about why it is important to buy Australian made dairy product, as well as the affect Imported Dairy Products have on our own Australian Dairy Industry.

Farmer Power also, supports the outcome of the ACCC report into the Dairy Industry, like many other states based dairy organisations do.

All these organisations who support our Dairy Farmers would also like to see the Federal Liberal/ National Party. The Party that instigated the ACCC enquiry in the first face place, because they recognised there were problems within the dairy Industry that needed to be addressed.

Now act upon on the report from the ACCC report and implement their recommendations as quickly as possible, to help bring about real change in our Australian Dairy Industry to benefit all Dairy Farmers.

<https://twitter.com/i/status/1011889085357518848>

Farmer Power CEO Garry Kerr welcomes Sam Kekovich on board